# Delta Mu Delta - Lambda Eta Chapter Elections

**PRESIDENT**: The Chapter President assists with keeping the officers motivated; leads with whatever schedule is appropriate for chapter operations, including regular business meetings, ensures bylaws are understood by Chapter Officers; uses Robert's Rules of Order, moderates the Officer's Installation Ritual for new officers following the Election of Officers.



### H. Mark McGibbon, PhD., DBA, MS-IT, MS-Strategy

Dr. McGibbon currently serves as the DMD Chapter President at NCU. He has a strong desire to continue serving in this volunteer position to help provide scholarships, webinars, awards, mentorship, and leadership within this most prestigious honor society. He is a highly decorated retired US Navy Officer / disabled war veteran who served in the Gulf and Balkan Wars

Dr. McGibbon founded/cofounded/led successful businesses. In his current position, he serves as the CEO and cofounder of Circuit Electric Solar (CES), LLC, a solar installation company located in Florida and South Carolina. Prior to CES, he served as the CEO and President of the Virgin Islands Next Generation Network (viNGN), a broadband fiber optics network company, with offices located throughout the U.S. Virgin Islands (USVI). As the viNGN CEO, he established a <u>free</u> public digital literacy program (President Obama is a graduate of this program), and 33 <u>free</u> public computer centers with over 350 computers and printers.

He also worked as a Visiting Industry Professor at the National Defense University (NDU) teaching 19 courses in IT, finance, and business administration. He has taught undergraduate, graduate and doctoral courses in business, technology, and engineering at several universities throughout America and Europe. As an author, he has been published in several magazines and journals articles, as well as books (published book chapters). He holds a Ph.D. in Business Administration, D.B.A. (Honor graduate), M.S. in Strategic Leadership (#1 Distinguished Graduate), M.S. in IT Mgt, 18 graduate certificates, B.S. in Pre-Law, and is a Harvard University Senior Executive Fellow.

He earned the <u>highest civilian volunteer and lifetime achievement awards within the U.S. government</u>, which was presented by the Governor of the USVI and hometown Historical Society President in 2016 and 2018. As the founder and Executive Director of the McGibbon Foundation, he has provided financial assistance to underprivileged US citizens of all ethnic backgrounds. He volunteered countless hours as a Honor Society Chapter President, PTA High School President, International Baccalaureate Chapter President, Habitat for Humanity volunteer, Meals on Wheels volunteer, Rotary Club Leadership Program President, and Jaycees volunteer.

He is an avid road cyclist, guitarist and enjoys spending quality time with family and friends.

#### Office of the President - Lambda Eta Chapter

O Dr. H Mark McGibbon,

O Other

**VICE PRESIDENT:** The Vice President functions as the Chair of Chapter Activities, including but not limited to, moderating the New Member Induction Ceremony and leading local scholarship activities.



#### Venessa Johnson, PhD, Marketing

Venessa Jefferson has been a member of the Delta Mu Delta (DMD) Honor Society, Lambda Eta Chapter since April 2014. Venessa received her Bachelor of Science in Business Administration with a minor in Finance in 2004 and her MBA in 2007 from Belhaven University. Her Ph.D. Business Administration with a specialization in Marketing was conferred November 2017 from Northcentral University's School of Business & Technology Management. Her research focused on the effects of attitude, subjective norms, and age on the use of social media in college decision making. Her research interests include relationship marketing, customer relationship management, consumer behavior, generational marketing, marketing ethics, and branding. She has served as the Vice President for DMD Lambda Eta Chapter since 2016.

Venessa has a professional background in advertising, marketing, media buying, sales, and consulting. She currently works in enrollment management for Pearson OBL/ Pearson Virtual Schools.

Venessa has professional memberships in several professional associations to include Sales & Marketing Executives International (SMEI), National Association of Sales Professionals (NASP), and the Internet Marketing Association (IMA). She is actively involved in the community and holds high the values of service, leadership, and excellency.



## Treisha Thorpe, PhD., MBA

Dr. Thorpe is the current NCU DMD Board Secretary and a graduate of NCU with a Ph.D. in Business Administration in Advanced Accounting. She was the recipient of the 2018 NCU Distinguished Dissertation Award, and both the NCU DMD Lambda Eta Chapter Distinguished Dissertation and Community Service Awards. She also received honors from NCU Golden Key International Society and DMD International Honor Society. She received her MBA in Accounting from Bowie State University (DMD Honors) where she served as DMD Chapter President and her B.S.B.A. in Accounting from University of Central Missouri.

Dr. Thorpe has over 11 years working with the federal government and currently a manager whose job is to support the agency's mission by ensuring the safety and soundness of the nation's financial system. She also served a Knowledge Management Program Facilitator in developing division programs, including initiatives for diversity, equity, inclusion, and accessibility and as a Senior Policy Analyst in International Affairs. Dr. Thorpe has also been teaching at the collegiate level for over 14 years. As an Assistant Professor she teaches undergraduate and Master level Accounting and business courses. She has been awarded a Provost Outstanding Faculty Award and recently the 2021 Distinguished Faculty of the Year Award for her exceptional work with students in the School of Business.

As a servant leader, Dr. Thorpe has supported, coordinated, and led NCU DMD chapter initiatives as the Board Secretary. She served as the Chairman and now Vice Chair for her federal agency's Chairman's Diversity Advisory Council in addressing corporatewide diversity and inclusion issues. She also Chairs the Association of African American Professionals Employee Resource Group wherein she serves as a Coach and Mentor for student interns in her agency and work in partnership with different public schools and colleges in providing recruitment opportunities, internship resources, and financial education. Dr. Thorpe also founded and is the President of a globally recognized non-profit organization that serves disadvantaged and under-represented students in ensuring that they receive a debt-free college education, while engaging in community service and excelling in academics. She funded and hosted several scholarship conventions, SAT Prep tests, college prep workshops, mentoring sessions, and college and recruiting fairs domestically and internationally to provide opportunities for these college-bound students.

Office of Vice President	O Dr. Venessa Johnson
	O Dr. Treisha Thorpe
	O Other

**SECRETARY**: The Secretary keeps track of the chapter's records including, but not limited to, creating and retaining minutes of meetings; handles chapter correspondence; monitors NCU Honor Society Discussion Board ad answers questions.

Office of	O Other	
Secretary		

If you wish to run for Secretary, please let us know by writing you name and selecting the Other vote button.

Vote for not more than 1 for each Office – Return No Later than December 31, 2021.

Officers shall serve a 3-year term beginning January, 2022 through December, 2024.

New Officers will be notified and inducted the 1<sup>st</sup> week of January 2022.