

Richard T. Minoff



Richard Minoff has built a global career as a brand visionary, commercialization and marketing strategist, entrepreneur and educator. During this time he has had the opportunity to build and launch over 75 brands including many medical breakthroughs and billionaire blockbusters

For the past seven years, he has been an Associate Professor of Business and Undergraduate Program Director at the University of the Sciences' Mayes College of Healthcare Business and Policy, where he has been faculty advisor to the XI Lambda Chapter of Delta Mu Delta. As an educator, he focuses on building relevant, practical skills into his classes to increase student engagement and better prepare students for their careers. Additionally, he is Managing Partner of 1 Global Partners, a leading-edge, boutique pharmaceutical and life sciences consultancy which specializes in helping organizations develop competitive advantage in their markets.

Previously he was a senior-level, global marketing executive/brand strategist with two Fortune 100 companies and he built two Top 10 global healthcare communications agencies. As Managing Partner of Dorland Global, his last agency, he built the firm into the 2nd largest independent healthcare communications agency in the world, and a powerhouse top 10 agency employing over 175 people in Philadelphia, San Francisco, New York and London before selling it to Huntsworth PLC, the giant UK media conglomerate.

As a long-time educator, Richard has also enjoyed faculty engagements at The Wharton School of Business, Villanova Graduate School of Communications and LaSalle University. And he has found time to serve on the Editorial Board of Pharmaceutical Commerce, the Board of Advisors of Oxbridge Pharma Ltd (UK), Symbiomix Pharmaceuticals, Vavici Corporation, the R.H. Smith School of Business at the University of Maryland, the Open University School of Business (UK), the Juvenile Diabetes Research Foundation and the Arthritis Foundation.

Richard graduated from the University of Connecticut with his BA cum laude and the R. H. Smith School of Business at the University of Maryland with his MBA.